



## **Exhibitor and sponsor kit**

**September 3 - 6, 2017, Paris, France**

EUROSENSORS 2017 Secretariat Office  
École des Mines de Saint-Étienne  
158, cours Fauriel, CS 62362, 42023 Saint-Étienne  
Phone: 00 33 4 77 42 01 44

[contact@eurosensors2017.eu](mailto:contact@eurosensors2017.eu)  
[www.eurosensors2017.eu](http://www.eurosensors2017.eu)



## **Euroensors 2017**

Euroensors is a series of highly successful conferences that began in Cambridge in 1987 and that has been the only European forum to cover the entire field of Sensors, Actuators, Microsystems and Nanosystems. It is the leading European conference devoted to the advancement of high technologies in the aforementioned fields.

Euroensors attracts more than 500 participants every year, mainly from Europe but also from abroad. New developments ranging from new sensing materials and sensor fabrication processes up to wireless sensor network, micro power generation, micro fluidic, bio analytical systems, etc., are particularly welcome.

### **Next year's edition topics are:**

1. Theory and Modelling.
2. Materials and micro-nano- technology, Microfabrication.
3. Physical sensors and Actuators.
4. Chemical sensors.
5. Biological sensors. Microfluidic.
6. Optical microsystems.
7. Wireless Sensor Networks, RF MEMS.
8. Energy harvesting, Micro Power Generation.
9. Embedded systems, Interface and Signal processing
10. Packaging and Assembly Technology
- 11. Special session I on Printed and flexible electronics**
- 12. Special session II on Sensors for Factory of the future**

**Euroensors School will be focused on “Printed and flexible electronics”.**

### **General chair**

Prof. Dr. J.P. Viricelle - CMC2/ Mines Saint-Étienne

### **Program chair :**

Prof. Dr. C. Pijolat - CMC2/ Mines Saint-Étienne



## SPONSORSHIP OPPORTUNITIES: Packages

### PLATINUM SPONSOR, € 10.000

- One 12 sqmt fitted booth, with walls, tables, chairs, lockets, electrical power, lights.
- Corporate logo on the conference bag.
- Corporate logo on the lanyard of badges.
- Insertion of your logo and a link to your website with a mention "Platinum supporter" on the congress website.
- Your Company's profile with a full page presentation in the conference guide.
- Insertion of one advertising document (4 double-sided A4 pages Maximum) in the participants' bag.
- Banner during sessions.
- Logotype projection on the screen general announcements.
- Logo on the session announcement billboards.
- Corporate Workshop. Topics to be agreed upon with the Scientific Committee.
- Four (4) full access passes (entrance to all oral and poster sessions, welcome reception, coffee & lunch breaks) and four (4) conference dinner invitations.

### GOLD SPONSOR, € 7.500

- One 9 sqmt fitted booth, with walls, tables, chairs, lockets, electrical power, lights.
- Insertion of your logo and a link to your website with a mention "Gold supporter" on the congress website.
- Your Company's profile with a ½ page presentation in the conference guide
- Insertion of one advertising document (2 double-sided A4 pages Maximum) in the participants' bag.
- Banner during sessions.
- Logotype projection on the screen general announcements.
- Logo on the session announcement billboards.
- Three (3) full access passes (entrance to all oral and poster sessions, welcome reception, coffee & lunch breaks) and three (3) conference dinner invitations.

### SILVER SPONSOR, € 5.000

- One 6 sqmt fitted booth, with walls, tables, chairs, lockets, electrical power, lights.
- Insertion of your logo and a link to your website with a mention "Silver supporter" on the congress website.
- Your Company's profile with a 1/3 page presentation in the conference guide.
- Insertion of one Advertising Documents (1 double-sided A4 pages Maximum) in the participants' bag.
- Two (2) conference access passes (entrance to all oral and poster sessions, welcome reception, coffee & lunch breaks) and two (2) conference dinner invitations.

**VAT not included.**



## Sponsorship Packages:

#	Packages	Platinum	Gold	Silver
	<b>Benefits</b>	<b>Only one available</b>	<b>2 availables</b>	<b>3 availables</b>
1	One 12 sqmt fully fitted booth	✓		
	One 9 sqmt fully fitted booth		✓	
	One 6 sqmt fully fitted booth			✓
2	4 conference access passes + 4 dinner invitations	✓		
	3 conference access passes + 3 dinner invitations		✓	
	2 conference access passes + 2 dinner invitations			✓
3	Corporate logo with mention "Platinum" on conference bag and lanyard of badges	✓		
	Corporate logo with mention "Platinum" on B2 covers conference guide	✓		
	Corporate logo with mention "Platinum, Gold or Silver" on B4 covers conference guide	✓	✓	✓
	Corporate logo with mention "Platinum, Gold or Silver" on Web site	✓	✓	✓
4	Insertion of advertising documents (A4 - Double-sided) in the participants' bag	4	2	1
5	1 page Company description with contacts in the conference guide	✓		
	1/2 page Company description with contacts in the conference guide		✓	
	1/3 page Company description with contacts in the conference guide			✓
6	Logo projection on the screen general announcements	✓	✓	
7	Corporate workshop, 45 minutes in a parallel session	✓		
8	Priority on the selection of the booth area based on the kind of the sponsorship and on the confirmation date	✓	✓	✓
9	Banner during sessions	✓	✓	
10	Insertion company logo and a link to your website on the conference website	✓	✓	✓
<b>Sponsorship cost</b>		<b>€ 10 000</b>	<b>€ 7 500</b>	<b>€ 5 000</b>

**VAT not included.**



### Other Sponsorship Opportunities:

Description	Benefits	Cost
Basic booth 4 m <sup>2</sup>	Fully fitted booth with walls, table, chairs, electrical power, name on the overhead board 1 conference access pass + 1 dinner invitation	€ 2000
Leaflet in conference bag	Promotional corporate material inserted in the conference bags. <i>Deadline for sending the material : 15 August, 2017</i>	€ 1000
Pen Drive for the abstract book	Logo on the pen drive containing the abstract book distributed to all participants	€ 2000
Corporate Workshop	Corporate workshop, 45 minutes in a parallel session. Topics to be agreed upon with the Scientific Committee.	€ 4000
Advertisement in the program brochure	Full inner page (4 colours). Program brochure will be distributed to all registered participants	€ 1500
Welcome Reception	Corporate signage displayed on the tables at Welcome Reception	€ 2000
Coffee Breaks	Corporate signage displayed on the tables during one Coffee Break	€ 2000
Gala Dinner	Corporate logo on the invitation card Corporate poster at the main entrance Corporate signage displayed on the tables at Gala Dinner	€ 6000

**VAT not included.**



## Application form – Sponsorship package

Company : \_\_\_\_\_

Contact person : \_\_\_\_\_ Country : \_\_\_\_\_

Address : \_\_\_\_\_ Post Code : \_\_\_\_\_

City : \_\_\_\_\_ VAT number : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_ @ \_\_\_\_\_

### Sponsorship packages

Platinum	10 000€	<input type="checkbox"/>
Gold	7 500€	<input type="checkbox"/>
Silver	5 000€	<input type="checkbox"/>

**Prices are net amounts, VAT is not included.**

### Terms and Conditions

- **20% VAT is applicable to the above prices.**
- We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used.
- Cancellation will be accepted in writing only. Cancellation received before July 1 2017 will entitle 50% refund of the payment. No refund will be possible after that.

**By signing this form we agree to comply with the terms and conditions, which we have read and understood.**

Date :

Signature :





## Application form – Other Sponsorship Opportunities:

Company : \_\_\_\_\_

Contact person : \_\_\_\_\_ Country : \_\_\_\_\_

Address : \_\_\_\_\_ Post Code : \_\_\_\_\_

City : \_\_\_\_\_ VAT number : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_ @ \_\_\_\_\_

### Exhibition booth

Basic Booth 4 m <sup>2</sup>	€ 2000	<input type="checkbox"/>
Leaflet in conf. bag	€ 1000	<input type="checkbox"/>
Pen Drive for the abstract book	€ 2000	<input type="checkbox"/>
Corporate Workshop	€ 4000	<input type="checkbox"/>
Advertisement in the program brochure	€ 1500	<input type="checkbox"/>
Welcome Reception	€ 2000	<input type="checkbox"/>
Coffee Breaks	€ 2000	<input type="checkbox"/>
Gala Dinner	€ 6000	<input type="checkbox"/>

**Prices are net amounts, VAT is not included.**

### Terms and Conditions

- **20% VAT is applicable to the above prices.**
- We reserve the right to rearrange the floor-plan.
- There is no discount or refund for any facilities not used.
- Cancellation will be accepted in writing only. Cancellation received before July 1 2017 will entitle 50% refund of the payment. No refund will be possible after that.

**By signing this form we agree to comply with the terms and conditions, which we have read and understood.**

Date :

Signature :



## Conference organisation



Club CMC2  
158 cours Fauriel  
42023 Saint-Étienne Cedex 2



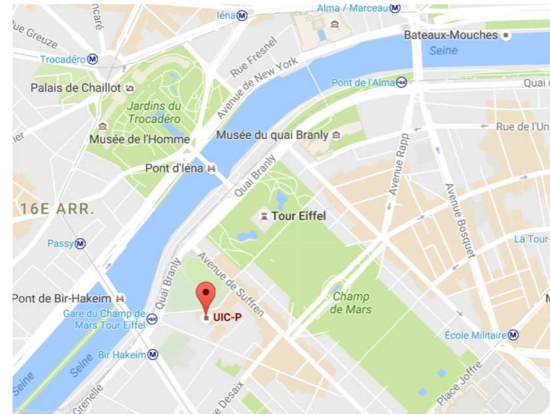
Ecole des Mines de Saint-Etienne  
158 cours Fauriel  
42023 Saint-Étienne Cedex 2

## Conference venue :

### **UICP Conference Center**

16, Rue Jean Rey, 75015 Paris

<http://uicp.fr/>



## Conference committee chairs:

General chair : Prof. Dr. J.P. Viricelle - CMC2/ Mines Saint-Étienne

Program chair : Prof. Dr. C. Pijolat - CMC2/ Mines Saint-Étienne

Local organisation chair : Prof. Dr. G. Lissorgues - ESIEE/ ESYCOM

Publication chair : Dr. M. Rieu - Mines Saint-Étienne

Eurosensors school chair : Dr. G. Mattana - Paris Diderot

Local scientific chairs : Prof. Dr. H. Perrot UPMC - Dr. E. Scorsone CEA Saclay

## Conference organisation committee :

J.P. Viricelle, C. Pijolat (Ecole des Mines St-Etienne)

H. Perrot, K. Ngo (University of Jussieu , UPMC Paris)

G. Lissorgues, P. Basset (ESIEE – School of Electronic Paris)

G. Mattana (Univ. Paris Diderot)

O. François, B. Le Pioufle (ENS Cachan Paris)

E. Scorsone ( CEA Saclay), P. Robert ( CEA Leti)

P. Menini (LAAS - CNRS Toulouse)

N. Jaffrezic (ISA Inst. Analytical Sci.– CNRS Lyon)

## **The conference is organized in cooperation with**



[contact@eurosensors2017.eu](mailto:contact@eurosensors2017.eu)  
[www.eurosensors2017.eu](http://www.eurosensors2017.eu)

